



PRESS RELEASE

For Immediate Release

May 30, 2025

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UGRA Acquires Property for Preservation

A new natural area has been acquired for the public’s benefit, marking an exciting development for Kerr County residents and visitors. The Upper Guadalupe River Authority (UGRA) recently purchased a 7.5-acre tract of pristine land along Nimitz Lake in Kerrville, with plans to preserve its natural character as a gift to the community.

Management of the park will prioritize conservation, education, and stewardship—offering residents and visitors a meaningful connection to the land and river that define our community.

The new UGRA Park features more than 1,500 feet of frontage along the Guadalupe River and will be permanently protected to maintain its ecological integrity. Once improved, the park will offer the public a unique opportunity to enjoy the beauty of the Texas Hill Country while also serving as an outdoor classroom.



Pictured L-R: UGRA Board of Directors Dick Eastland, Maggie Snow, Jonathan Letz, Weir Labatt III, Blake Smith, Bill Rector, Diane McMahon, and Austin Dickson. Not shown: Jeanne Stacy.

“This park will be a lasting example of how land along waterways can be responsibly managed to reduce erosion, filter pollution, and protect the health of the river,” said Bill Rector, UGRA Board

President. “We look forward to working with local organizations and residents to bring this vision to life.”

The new UGRA property borders The Landing subdivision, the City of Kerrville’s Granger MacDonald Park, and the future Guadalupe River Center. Although these are three distinctly separate entities, they will work together to create a unique community resource. The UGRA riverfront property showcases the region’s natural beauty with mature oak and cypress trees, native grasses, and aquatic plants characteristic of the area. It also provides important habitat for wildlife, including great blue herons, egrets, and many other native species. A future community announcement will be made when parking has been established, and the area is ready for visitors.

Let’s Keep *Our* River Clean